VENABLE LLP

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10126723-v1

COMPLAINT

Plaintiff Jukin Media, Inc., for its complaint, alleges the following:

INTRODUCTION

- 1. Jukin Media, Inc. ("Jukin") is a digital media company headquartered in Los Angeles, California. Jukin provides content and licensing resources for internet video content and has a library of over 17,000 pieces of original usergenerated content. To build this library, Jukin employs eleven people full time to discover trending and valuable content. These employees devote their time to identifying content that will be popular and valuable determinations that depend on their data analysis and experience in the digital media industry. Jukin then commits its resources to finding the correct owner of the content and acquiring or licensing it. Once Jukin and the owner enter into a deal, Jukin actively markets the video to increase its value to the benefit of the creator and Jukin.
- 2. Jukin provides private individuals a way to monetize their videos by accessing a historically difficult-to-enter market for media content, and has become a market leader in the discovery, acquisition, monetization, licensing, and distribution of short-form viral video content. Jukin offers a proprietary platform that allows its partners access to its library for use in various commercial applications. Jukin also offers curated video collections via its themed YouTube channels and content-focused websites, and independently produces or coproduces content displayed on broadcast television and other traditional means of media distribution.
- 3. Jukin also employs a rights management team to actively mitigate the effects of lost revenue to its video owners by seeking licenses or advertising revenue monetization from infringing parties.
- 4. Despite notice of Jukin's proprietary rights, Defendant Zoomin.TV ("Defendant" or "Zoomin") has and continues to willfully infringe Jukin's rights by copying Jukin's videos without permission or a license to do so.

THE PARTIES

- 5. Plaintiff Jukin Media, Inc. is a California corporation with its principal place of business in Los Angeles, California.
- 6. On information and belief, Defendant Zoomin.TV is a Dutch company with an office in the United States located at 990 Biscayne Boulevard, Office 501, Miami, Florida 33132.
- 7. Defendant operates a website at www.Zoomin.tv that displays videos uploaded by Defendant's own staff. Defendant also publishes videos on other internet websites, including on AOL.com, MyVideo.de, Blinkx.com, DailyMotion.com, Yahoo.com, Bild.de, MSN.com/de-de, DelealPlay.es, Tu.tv, and YouTube.com (the "Zoomin Websites").

JURISDICTION AND VENUE

- 8. This Complaint arises in part under the Copyright Act, 17 U.S.C. § 101 *et seq.* Accordingly, this Court has subject matter jurisdiction pursuant to 28 U.S.C. §§ 1331, 1338, 1367.
- 9. Zoomin is subject to the personal jurisdiction of this Court because, among other things, Zoomin is doing business in the state of California, and the acts of infringement complained of in this Complaint took place in the state of California, were intended to cause harm within the state of California, and did cause harm within the state of California.
- 10. Venue is proper in this judicial district pursuant to 28 U.S.C. § 1391(b)(2) because a substantial part of the events that give rise to this Complaint occurred in this judicial district.

FACTUAL ALLEGATIONS

11. Jukin invests in substantial research and analytical efforts to discover short-form viral videos that it believes may be interesting to the public. Jukin's eleven full time employees research and evaluate videos, on a case-by-case basis, that are likely to be popular and valuable, *i.e.*, have the potential to go viral. For

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every 400 videos it reviews, only about 20 are considered for acquisition. Jukin then either licenses or acquires the right to use the videos, or portions thereof, in various commercial applications. Jukin often acquires these rights on an exclusive basis. Jukin monetizes these videos through advertising revenue and by licensing to various distribution channels for use in advertisements, entertainment productions, news programs, and other productions desirous of short-form content. For purposes of this Complaint, videos acquired or licensed by Jukin will be referred to as the "Jukin Original Videos" or simply the "Original Videos."

- 12. Jukin also monetizes the Original Videos via broadcast on Jukin's own branded YouTube channels, on several of its websites including www.JukinVideo.com, and through other partners such as Vessel. Jukin may also re-publish certain videos in order to increase their distribution. When Jukin republishes the Original Videos, it typically does so almost immediately after acquiring the rights to these videos so that it can expand the virality of the videos and increase its revenue generated therefrom.
- Jukin's in-house rights management team spends significant time searching the internet for infringing copies of its Original Videos and identifying persistent infringers. Once infringing content has been identified, the rights management team contacts the infringer and works diligently to try resolving the infringement through a licensing agreement.
- 14. By acquiring the rights to these Original Videos in exchange for a license fee or a share of net proceeds earned from the videos, Jukin provides a way for individuals to maximize the potential of their videos in a manner that they would not be able to otherwise do on their own. Individual video owners are unlikely to have the full resources, knowledge, or contacts to fully monetize their videos, increase views of their videos (from which increased revenue may be derived), or enforce their rights against infringers like Defendant.

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Defendant's Infringing Activities

- 15. Defendant operates a website known as Zoomin.tv, which features video content across a wide variety of categories, such as entertainment, news, games, and music. Defendant also posts many videos on third party websites.
- 16. Many of the videos posted by Defendant on the Zoomin Websites are Jukin Original Videos.
- Defendant has a pattern and practice of infringing Jukin's videos by 17. syndicating Jukin's content without permission. Defendant has visited Jukin's headquarters in Los Angeles and admitted infringing Jukin's Original Videos.
- Defendant infringed Jukin's rights in least thirty-one (34) Original 18. Videos.
- On information and belief, Defendant's pattern and practice is 19. intentional, malicious, and in reckless disregard for Jukin's copyright ownership in its Original Videos.
- Defendant's actions with respect to its infringements are not good-20. faith misunderstandings of the source of the infringed content. The Jukin Original Videos often include licensing information in the description of the video on YouTube, e.g. "Jukin Media Verified (Original) *For licensing/ permission to use: Contact: licensing@jukinmedia.com." Even if such licensing information is not included in the video, Defendant has no right under the law to copy the Jukin Original Videos without first contacting the apparent video owner to seek permission for use.

Jukin's Infringed Videos

- 21. Defendant has a clear pattern and practice of copying Jukin's Original Videos, as detailed below (collectively, the "Infringing Videos").
- **INFRINGED VIDEO #1:** Jukin acquired the rights to "Two Black 22. Bears Fight in Front Yard" on October 27, 2014, available at https://www.youtube.com/watch?v=OMYEkAFhJuw and incorporated by

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reference herein.	Jukin subsequently re	epublished this	video on its	s own channe	:1
Jukin also obtaine	ed copyright registrati	on number PA	1-941-420	this video.	

- On November 3, 2014, Defendant posted a video entitled "Two bears 23. fighting in residential area" at http://www.dailymotion.com/video/x2988tc_twobears-fighting-in-residential-area_news and incorporated by reference herein. Defendant's video consists entirely of content taken from Jukin's Original Video.
- 24. **INFRINGED VIDEO #2:** Jukin acquired the rights to "Multiple" Boats Crash during Crew Race" on November 11, 2014, available at https://www.youtube.com/watch?v=XDvMBPZ5Bik and incorporated by reference herein. Jukin subsequently republished this video on its own channel.
- 25. Jukin also filed an application for copyright registration with the United States Copyright Office for this video, application case number 1-2500675497, and is awaiting issuance of the registration.
- On February 13, 2015, Defendant posted a video entitled "Epic Fail: 26. Ruder-Regatta wird zur Slapstick-Nummer" at http://www.msn.com/dede/video/ansehen/epic-fail-ruder-regatta-wird-zur-slapstick-nummer/vp-AA9mhDY and incorporated by reference herein. Defendant's video consists entirely of content taken from Jukin's Original Video. Defendant's video copies the entirety of Jukin's Original Video.
- **INFRINGED VIDEO #3:** Jukin acquired the rights to "Slo mo 27. destruction at carrer de Llull" on November 19, 2014, available at https://www.youtube.com/watch?v=-_FXo1JqMEA and incorporated by reference herein. Jukin subsequently republished this video on its own channel.
- 28. Jukin also filed an application for copyright registration with the United States Copyright Office for this video, application case number 1-2676702406, and is awaiting issuance of the registration.
- 29. On November 24, 2014, Defendant posted a video entitled "Epic Fail: Demolished Building's Last Revenge" at http://on.aol.com/video/epic-fail--

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demolished-buildings-last-revenge-518530493 and incorporated by reference
herein. Defendant's video consists entirely of content taken from Jukin's Original
Video.

- 30. **INFRINGED VIDEO #4:** Jukin acquired rights to "You' le phoque au Cap Ferret avec un chien" January 14, 2015, available at https://www.youtube.com/watch?v=5piUox_sBWg and incorporated by reference herein. Jukin subsequently republished this video on its own channel.
- 31. Jukin also filed an application for copyright registration with the United States Copyright Office for this video, application case number 1-2500675262, and is awaiting issuance of the registration.
- 32. On February 8, 2015, Defendant posted a video under the following titles and at the following websites, incorporated by reference herein, each an infringement:
 - a. "Kuschelattacke: Robbe flirtet mit Golden Retriever" available at http://www.myvideo.de/watch/11692185/Kuschelattacke_Robb e_flirtet_mit_Golden_Retriever;
 - b. "Kuschelattacke: Robbe flirtet mit Golden Retriever" available at http://www.blinkx.com/ce/8aQjLFlQakpCW4Z1e9VfLx6QOG FRakxGbFFha3BDVzRaMWU5VmZMeDZROGFRakxGbFFh a3BDVzR;
 - c. "Un chien et un phoque, plus amoureux que jamais!" available at http://www.blinkx.com/ce/7aQu68kEpm5CtufxWnUVshNwN2 FRdTY4a0VwbTVDdHVmeFduVVZzaE53N2FRdTY4a0Vwb TVDdHV; and
 - d. "Foca e cane, amici per la vita" available at

	http://www.blinkx.com/ce/gaQJLbJPBAIgQA9tM9t7mb0QZ2F
	RSkxiSlBCQUlnUUE5dE05dDdtYjBRZ2FRSkxiSlBCQUlnU
	UE.
Defendant's	s video, at all four links, consists entirely of content taken from Jukin's
Original Vi	deo.
33.	INFRINGED VIDEO #5: Jukin acquired rights to "Man Tries to
Grab Cat St	tuck in Claw Machine" on February 3, 2015, available at
https://wwv	v.youtube.com/watch?v=xgH6C5SYjbE and incorporated by reference
herein. Juk	in subsequently republished this video on its own channel.
34.	Jukin also filed an application for copyright registration with the
United State	es Copyright Office for this video, application case number 1-
269054506	1, and is awaiting issuance of the registration.
35.	On February 3, 2015, Defendant posted a video under the following
six titles an	d at the following six websites, incorporated by reference herein:
	a. "The Most Fun and Challenging Way to Win a Cat" at
	http://on.aol.com/video/the-most-fun-and-challenging-way-to-
	win-a-cat-518631946;
	b. "The Most Fun and Challenging Way to Win a Cat" at
	http://www.dailymotion.com/video/x2gajnp_the-most-fun-and-
	challenging-way-to-win-a-cat_news;
	c. "The Most Fun and Challenging Way to Win a Cat" at
	http://www.zoomin.tv/site/video.cfm/lang/en-
	n/video/650075/refcat/Animals % 20 and % 20 Pets/The-most-fun-mo
	and-challenging-way-to-win-a-cat;
	d. "Glücksgriff: Katze in Greifarmautomaten," at
	http://www.myvideo.de/watch/11704451/Gluecksgriff_Katze_i
	n_Greifarmautomaten;
	e. "Glücksgriff: Katze in Greifarmautomaten," at

1	http://www.msn.com/de-de/video/ansehen/g1%C3%BCcksgriff-
2	katze-in-greifarmautomaten/vp-AA8Y3h0; and
3	f. "Tentez votre chance, remportez un chat vivant!" at
4	https://screen.yahoo.com/zoomin-videos/tentez-votre-chance-
5	remportez-un-082200657.html.
6	Defendant's video, at all six links, copies the entirety of Jukin's Original Video.
7	36. INFRINGED VIDEO #6: Jukin acquired rights to "Man and boy get
8	sucked down" on February 5, 2015, available at
9	https://www.youtube.com/watch?v=nTO5gD5th-0, and incorporated by reference
10	herein. Jukin subsequently republished this video on its own channel.
11	37. Jukin also filed an application for copyright registration with the
12	United States Copyright Office for this video, application case number 1-
13	2690545149, and is awaiting issuance of the registration.
14	38. On February 1, 2015, Defendant posted a video under the following
15	titles and at the following websites, incorporated by reference herein:
16	a. "Brésil: deux enfants engloutis par un trou d'eau" at
17	http://www.blinkx.com/ce/saQ_2xLvVHhwPRaqLj-
18	0a7vAc2FRXzJ4THZWSGh3UFJhcUxqLTBhN3ZBc2FRXzJ4
19	THZWSGh3UFJ; and
20	b. "Brésil: deux enfants engloutis par un trou d'eau" at
21	http://www.blinkx.com/ce/AaQQt7PABrJNUr9f_e1x1iLQQW
22	FRUXQ3UEFCckpOVXI5Zl9lMXgxaUxRQWFRUXQ3UEFC
23	ckpOVXI.
24	Defendant's video, at both links, consists entirely of content taken from Jukin's
25	Original Video. Upon information and belief, Defendant did not obtain permission
26	from the video creator to post the video prior to its acquisition by Jukin.
27	Defendant never obtained permission from Jukin to post the video. Jukin retains
28	enforcement rights on behalf of the creator.

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- **INFRINGED VIDEO #7:** Jukin acquired rights to "Attempted Car 39. Thief Hits Self in Head with Brick" on February 27, 2015, available at https://www.youtube.com/watch?v=jdQw9dGrAEU and incorporated by reference. Jukin subsequently republished this video on its own channel.
- 40. Jukin also filed an application for copyright registration with the United States Copyright Office for this video, application case number 1-2500717302, and is awaiting issuance of the registration.
- On February 3, 2015, Defendant posted a video under the following 41. two titles and at the following two websites, incorporated by reference herein:
 - a. "Versuchter Mercedes-Klau endet mit Kopfschmerzen" at http://www.msn.com/de-de/video/ansehen/versuchtermercedes-klau-endet-mit-kopfschmerzen/vp-BBi8rBs; and
 - b. "El intento de robo de un Mercedes acaba así de mal" at http://tu.tv/videos/el-intento-de-robo-de-un-mercedes-acaba.

Defendant's video, at both links, copies the entirety of Jukin's Original Video. Upon information and belief, Defendant did not obtain permission from the video creator to post the video prior to its acquisition by Jukin. Defendant never obtained permission from Jukin to post the video. Jukin retains enforcement rights on behalf of the creator.

- **INFRINGED VIDEO #8:** Jukin acquired rights to "Huge Spider 42. Hides in Toilet" on March 19, 2015, available at https://www.youtube.com/watch?v=FM1hhKgg434 and incorporated by reference herein. Jukin subsequently republished this video on its own channel.
- 43. Jukin also filed an application for copyright registration with the United States Copyright Office for this video, application case number 1-2500716761, and is awaiting issuance of the registration.
- 44. Defendant posted a video under the following four titles and at the following four websites, incorporated by reference herein:

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a.	"Il tire la chasse et tombe sur quelque chose d'atroce!" at
	http://www.blinkx.com/ce/WaQvybiUh1zgtrwOvX0EsUywV2
	FRdnlia VVo MX pnd HJ3T3ZYMEVzVX l3V2FRdnlia VVo MX pnd HJ3T3ZYMEVzVX l3V2FRdnlia VVo MX pnd HJ3T3ZYMEV pnd H
	pndHJ;

- b. "Il tire la chasse et tombe sur quelque chose d'atroce!" at http://www.blinkx.com/ce/JaQ7OdImPoOEbOY81_yKYIWgS mFRN09kSW1Qb09FYk9ZODFfeUtZSVdnSmFRN09kSW1Q b09FYk9;
- c. "Il tire la chasse et tombe sur quelque chose d'atroce!" at https://screen.yahoo.com/zoomin-videos/il-tire-la-chasse-et-115700660.html; and
- d. "Horror unter der Brille: Riesenspinne besetzt Toilette," at http://www.msn.com/de-de/video/ansehen/horror-unter-derbrille-riesenspinne-besetzt-toilette/vp-AA9sm2e

Defendant's video, at all four links, copies the entirety of Jukin's Original Video. Upon information and belief, Defendant did not obtain permission from the video creator to post the video prior to its acquisition by Jukin. Defendant never obtained permission from Jukin to post the video. Jukin retains enforcement rights on behalf of the creator.

- **INFRINGED VIDEO #9:** Jukin acquired rights to "Baby Duck 45. Struggles to Stay Awake" on April 13, 2015, available at https://www.youtube.com/watch?v=zvAMy_6-xEU and incorporated by reference herein. Jukin subsequently republished this video on its own channel.
- 46. Jukin also filed an application for copyright registration with the United States Copyright Office for this video, application case number 1-2690629233, and is awaiting issuance of the registration.
- 47. On April 8, 2015, Defendant posted a video entitled "Relaxen im Park: Küken kämpft gegen Schlaf an" at

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http://www.blinkx.com/ce/QaQm2XRkE5MhiVt94m8Sid1wUWFRbTJYUmtFNUmtFNUmtFNUmtFNUmtFNUmtFNUmtFNUmtFN
10aVZ0OTRtOFNpZDF3UWFRbTJYUmtFNU10aVZ, incorporated by reference
herein. Defendant's video copies the entirety of Jukin's Original Video. Upon
information and belief, Defendant did not obtain permission from the video creator
to post the video prior to its acquisition by Jukin. Defendant never obtained
permission from Jukin to post the video. Jukin retains enforcement rights on behalf
of the creator.

- 48. **INFRINGEMENT #10:** Jukin acquired rights to "Pet Pig Doesn't Like to Cuddle" on April 2, 2015, available at https://www.youtube.com/watch?v=eIrs7TT4hhc and incorporated by reference herein. Jukin subsequently republished this video on its own channel.
- Jukin also filed an application for copyright registration with the 49. United States Copyright Office for this video, application case number 1-2500675380, and is awaiting issuance of the registration.
- On April 9, 2015, Defendant posted a video entitled "PORQUINHA EMITE RUÍDO HILÁRIO AO RECEBER CARINHO" at http://www.zoomin.tv/site/video.cfm/lang/brpt/video/679397/refcat/Bichos/Porquinha-emite-ruido-hilario-ao-receber-carinho, incorporated by reference herein. Defendant's video copies the entirety of Jukin's Original Video.
- **INFRINGED VIDEO #11:** Jukin acquired rights to "Dad Pulls Son's 51. Baby Tooth with Chevy Camaro" on April 7, 2015, available at https://www.youtube.com/watch?v=imtLQS2W7CA and incorporated by reference herein. Jukin subsequently republished this video on its own channel.
- Jukin also filed an application for copyright registration with the 52. United States Copyright Office for this video, application case number 1-2500716674, and is awaiting issuance of the registration.
 - On April 10, 2015, Defendant posted a video under the following 53.

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titles and at the fol	lowing websites, incorporated by reference herein:
a.	"Tous les moyens sont bons pour arracher une dent!" at
	http://www.blinkx.com/ce/raQNkICVw4hlY5bvZrRsAHXwcn
	FRTmtJQ1Z3NGhsWTVidlpyUnNBSFh3cmFrATmtJQ1Z3NGhsWTVidlpyUnNBSFh3cmFrATmtJQ1Z3NGhsWTVidlpyUnNBSFh3cmFrATmtJQ1Z3NGhsWTVidlpyUnNBSFh3cmFrATmtJQ1Z3NGhsWTVidlpyUnNBSFh3cmFrATmtJQ1Z3NGhsWTVidlpyUnNBSFh3cmFrATmtJQ1Z3NGhsWTVidlpyUnNBSFh3cmFrATmtJQ1Z3NGhsWTVidlpyUnNBSFh3cmFrATmtJQ1Z3NGhsWTVidlpyUnNBSFh3cmFrATmtDq1Z3NGhsWTVid
	hsWTV;
b.	"Tous les moyens sont bons pour arracher une dent!" at

- b. "Tous les moyens sont bons pour arracher une dent!" at http://www.blinkx.com/ce/_aQa9VDQ889BC3NasHC4qatAX2 FRYTIWRFE4ODICQzNOYXNIQzRxYXRBX2FRYTIWRFE 4ODICQzN;
- c. "Tous les moyens sont bons pour arracher une dent!" at https://screen.yahoo.com/zoomin-videos/tous-les-moyens-sontbons-092300568.html;
- d. "Tous les moyens sont bons pour arracher une dent!" at http://www.zoomin.tv/site/video.cfm/lang/befr/video/679595/refcat/Insolite/Tous-les-moyens-sont-bonspour-arracher-une-dent-;
- e. "Autsch: Junge bekommt Zahn mit Sportwagen gezogen," at http://www.blinkx.com/ce/0aQE68pXhGG9CpDcxwxg1CAQ MGFRRTY4cFhoR0c5Q3BEY3h3eGcxQ0FRMGFRRTY4cFh oR0c5Q3B;
- f. "Autsch: Junge bekommt Zahn mit Sportwagen gezogen," and at http://www.msn.com/de-de/video/ansehen/autsch-junge-bekommt-zahn-mit-sportwagen-gezogen/vp-AAaEgXT; and
- g. "TÉCNICA AUTOMOVILÍSTICA PARA SACAR UN DIENTE" at http://www.zoomin.tv/site/video.cfm/lang/la-la/video/679679/refcat/curiosidades/Tecnica-automovilistica-para-sacar-un-diente.

Defendant's video, at all seven links, consists entirely of content taken from

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- **INFRINGED VIDEO #12:** Jukin acquired rights to "Rally Car Flips 54. and Almost Hits Spectators" on April 2, 2015, available at https://www.youtube.com/watch?v=HN-N2Y0bPkw and incorporated by reference herein. Jukin subsequently republished this video on its own channel.
- Jukin also filed an application for copyright registration with the 55. United States Copyright Office for this video, application case number 1-2533761592, and is awaiting issuance of the registration.
- 56. On April 2, 2015, Defendant posted a video entitled "Höchste Gefahr: Rallyeauto außer Kontrolle" at http://www.msn.com/dede/video/ansehen/h%C3%B6chste-gefahr-rallyeauto-au%C3%9Fer-kontrolle/vp-AAalwCD, incorporated by reference herein. Defendant's video copies the entirety of Jukin's Original Video.
- **INFRINGED VIDEO #13:** Jukin acquired rights to "Physics Teacher 57. Takes Ax to Nuts" on April 3, 2015, available at https://www.youtube.com/watch?v=FyDiH_JC68w and incorporated by reference herein. Jukin subsequently republished this video on its own channel.
- Jukin also filed an application for copyright registration with the 58. United States Copyright Office for this video, application case number 1-2690629530, and is awaiting issuance of the registration.
- 59. On April 8, 2015, Defendant posted a video under the following titles and at the following websites, incorporated by reference herein:
 - a. "Autsch!: Lehrer schlägt mit Axt auf Schüler ein" at http://www.myvideo.de/watch/11850344/Autsch_Lehrer_schla egt_mit_Axt_auf_Schueler_ein;
 - b. "Autsch!: Lehrer schlägt mit Axt auf Schüler ein" at http://www.msn.com/de-de/video/ansehen/autsch-lehrerschl%C3%A4gt-mit-axt-auf-sch%C3%BCler-ein/vp-AAajrQE;

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ANGELES, CA 90 310-229-9900	14
LOS ANGELES, CA 90067 310-229-9900	15
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c.	"PROFESSOR ACERTA "PARTES BAIXAS" DE ALUNO
	COM MACHADO" at
	http://www.zoomin.tv/site/video.cfm/lang/br-
	pt/video/678453/refcat/verparacrer/Professor-acerta-and-
	quotpartes-baixas-and-quot-de-aluno-com-machado;

- d. "Ce prof sait très bien comment vous les casser!," at http://www.blinkx.com/ce/caQdh8diGQ5XChBeSAys_ZwY2FRZGg4ZC1pR1E1WENoQmVTQX lzX1p3Y2FRZGg4ZC1pR1E1WEN;
- e. "Ce prof sait très bien comment vous les casser!," at http://www.blinkx.com/ce/ZaQtb1gVGV9pX7uonYFLoMIwW mFRdGIxZ1ZHVjlwWDd1b25ZRkxvTUl3WmFRdGIxZ1ZH VjlwWDd;
- f. "Ce prof sait très bien comment vous les casser!," at https://screen.yahoo.com/zoomin-videos/ce-prof-sait-tr%C3%A8s-bien-150200880.html; and
- g. "EXPERIMENT MIT AXT Physik-Lehrer trifft Schüler da, wo es besonders wehtut," at http://www.bild.de/video/clip/virale-videos/physiklehrer-haut-zu-zoomin-40394976,auto=true.bild.html.

Defendant's video, at all seven links, consists entirely of content taken from Jukin's Original Video.

- 60. **INFRINGED VIDEO #14:** Jukin acquired rights to "Deer Hops Fence to Break into Backyard" on April 8, 2015, available at https://www.youtube.com/watch?v=geR3PIx1A9s and incorporated by reference herein. Jukin subsequently republished this video on its own channel.
- 61. Jukin also filed an application for copyright registration with the United States Copyright Office for this video, application case number 1-

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251376939	2, and is awaiting issuance of the registration.
62.	On April 9, 2015, Defendant posted a video under the following titles
and at the f	following links, incorporated by reference herein:
	a. "Une biche, championne de saut d'obstacles!" at
	http://www.blinkx.com/ce/AaQ-ExrL0oXLBIhXVZ-
	F0Y8AQWFRLUV4ckwwb1hMQkloWFZaLUYwWThBQWF
	RLUV4ckwwb1hMQkl;

- b. "Une biche, championne de saut d'obstacles!" at https://screen.yahoo.com/zoomin-videos/une-bichechampionne-saut-dobstacles-145300603.html;
- c. "Verirrt: Reh springt über Gartenzäune," at http://www.blinkx.com/ce/baQSja0Y52-1GppZ3dobS_wgYmFRU2phMFk1Mi0xR3BwWjNkb2JTX3d nYmFRU2phMFk1Mi0xR3B;
- d. "Verirrt: Reh springt über Gartenzäune," at http://www.zoomin.tv/site/video.cfm/lang/dede/video/679418/refcat/Tiere/Verirrt-Reh-springt-ueber-Gartenzaeune;
- e. "Verirrt: Reh springt über Gartenzäune," at http://www.msn.com/de-de/video/ansehen/verirrt-reh-springt-%C3%BCber-gartenz%C3%A4une/vp-AAaD1V3;
- f. "UN CIERVO MUY HOGAREÑO" at http://www.zoomin.tv/site/video.cfm/lang/eses/video/679476/refcat/Curiosidades/Un-ciervo-muy-hogareno;
- g. "UN CIERVO MUY HOGAREÑO" at http://www.dalealplay.es/videos/Un-ciervo-muyhogareno_592698;
- h. "UN CIERVO MUY HOGAREÑO" at http://tu.tv/videos/un-

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	ciervo-muy-hogareno;
i.	"UN VENADITO PERDIDO EN LOS SUBURBIOS" at
	http://www.zoomin.tv/site/video.cfm/lang/la-
	la/video/679480/refcat/Animales/Un-venadito-perdido-en-los-
	suburbios; and
j.	"Tierische Gymnastik im Garten - Dieses Reh nimmt jede
	Hürde" at http://www.bild.de/video/clip/virale-videos/reh-
	ueber-gartenzaun-zoomin-40478026,auto=true.bild.html.

Defendant's video, at all ten links, consists entirely of content taken from Jukin's Original Video.

- 63. **INFRINGED VIDEO #15:** Jukin acquired rights to "Guy Gets Rear-Ended into Oncoming Truck" on April 11, 2015, available at https://www.youtube.com/watch?v=tADvFcj7Cm4 and incorporated by reference herein. Jukin subsequently republished this video on its own channel.
- Jukin also filed an application for copyright registration with the 64. United States Copyright Office for this video, application case number 1-2500716976, and is awaiting issuance of the registration.
- On April 13, 2015, Defendant posted a video entitled "Rundumblick: 65. Mega-Crash aus zwei Blickwinkeln" at http://www.msn.com/dede/video/ansehen/rundumblick-mega-crash-aus-zwei-blickwinkeln/vp-AAaWfjA, and incorporated by reference herein. Defendant's video copies the entirety of Jukin's Original Video.
- **INFRINGED VIDEO #16:** Jukin acquired rights to "Silverback 66. Gorilla Cracks Protective Glass at Zoo" on April 16, 2015, available at https://www.youtube.com/watch?v=KK67kaMWN-8 and incorporated by reference herein. Jukin subsequently republished this video on its own channel.
- 67. Jukin also filed an application for copyright registration with the United States Copyright Office for this video, application case number 1-

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- Defendant posted a video entitled "Affen-Attacke im Zoo" at 68. http://www.bild.de/video/clip/tierattacken/riesengorilla-rastet-aus-jukin-40599914,auto=true.bild.html and incorporated by reference herein. Defendant's video copies the entirety of Jukin's Original Video.
- **INFRINGED VIDEO #17:** Jukin acquired rights to "Boring Office 69. Job GoPro Commercial" on April 20, 2015, available at https://www.youtube.com/watch?v=VudWv9pQNdE and incorporated by reference herein. Jukin subsequently republished this video on its own channel.
- 70. On May 8, 2015, Defendant posted a video under the following titles and at the following links, incorporated by reference herein:
 - a. "GoPro-Spaß mal anders: Ein Tag im Büro" at http://www.blinkx.com/ce/QaQP6a2DntK1ANzRrw4gNjmAU WFRUDZhMkRudEsxQU56UnJ3NGdOam1BUWFRUDZhM kRudEsxQU5; and
 - b. "UNA CÁMARA REGISTRA EL ABURRIMIENTO EN LA OFICINA" at http://www.zoomin.tv/site/video.cfm/lang/lala/video/681807/refcat/curiosidades/Una-camara-registra-elaburrimiento-en-la-oficina.
- Defendant's video, at both links, consists entirely of content taken from Jukin's Original Video.
- 71. **INFRINGED VIDEO #18:** Jukin acquired rights to "Stranger Surprises NYC Subway Vendor with \$140" on April 20, 2015, available at https://www.youtube.com/watch?v=yVzAC7mLxJw, and incorporated by reference herein. Jukin subsequently republished this video on its own channel.
- 72. Jukin also filed an application for copyright registration with the United States Copyright Office for this video, application case number 1-2690658864, and is awaiting issuance of the registration.

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- 73. On April 23, 2015, Defendant posted a video under the following titles and at the following links, incorporated by reference herein:
 - a. "Heart-Warming: Act Generosity Brings Woman to Tears" at http://on.aol.com/video/heart-warming--act-generosity-bringswoman-to-tears-518784034;
 - b. "Heart-Warming: Act Generosity Brings Woman to Tears" at http://www.zoomin.tv/site/video.cfm/lang/usen/video/681726/refcat/Offbeat/Heart-warming-Act-ofgenerosity-brings-woman-to-tears;
 - c. "Heart-Warming: Act Generosity Brings Woman to Tears" at http://www.dailymotion.com/video/x2nn9sj_heart-warmingact-generosity-brings-woman-to-tears_fun;
 - d. "Ein echter Rosenkavalier: Mann rührt Frau zu Tränen" at http://www.blinkx.com/ce/yaQ617rpHNnwQ9rVQqmjTdQeWFRNjE3LXJwSE5ud1E5clZRcW1 qVGRReWFRNjE3LXJwSE5ud1E;
 - e. "Miracle dans le métro 6, aujourd'hui!" at https://screen.yahoo.com/zoomin-videos/miracle-dans-lem%C3%A9tro-6-101500027.html; and
 - f. "Rührende Geste im Video: Mann kauft armer Frau 140 Rosen ab" at http://www.bild.de/video/clip/virale-videos/140-rosenviral-zoomin-40692248,auto=true.bild.html.
- Defendant's video, at all six links, copies the entirety of Jukin's Original Video.
- 74. **INFRINGED VIDEO #19:** Jukin acquired rights to "Beautiful Chimney Tower Demolition" on April 21, 2015, available at https://www.youtube.com/watch?v=nALWXDQDGVQ and incorporated by reference herein. Jukin subsequently republished this video on its own channel.
 - Jukin also filed an application for copyright registration with the 75.

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United States	Copyright Office for this video, application case number 1	Ĺ
2500717302,	and is awaiting issuance of the registration.	

- Defendant posted a video entitled "Sprengung missglückt Industrie-76. Schornstein fällt in Fluss" at http://www.bild.de/video/clip/sprengung/sprengung-40618978, auto=true.bild.html and incorporated by reference herein. Defendant's video consists entirely of content taken from Jukin's Original Video.
- **INFRINGED VIDEO #20:** Jukin acquired rights to "Puppy Tries to 77. Bark Away the Hiccups" on April 29, 2015, available at https://www.youtube.com/watch?v=WoCbrq3VHVw and incorporated by reference herein. Jukin subsequently republished this video on its own channel.
- 78. Jukin also filed an application for copyright registration with the United States Copyright Office for this video, application case number [[number here]], and is awaiting issuance of the registration.
- On May 8, 2015, Defendant posted a video under the following titles 79. and at the following links, incorporated by reference herein:
 - a. "Tierisch: Überrascht vom eigenen Schluckauf" at http://www.blinkx.com/ce/waQpJqfLYHfTNn7pwmgbVGrgd2 FRcEpxZkxZSGZUTm43cHdtZ2JWR3Jnd2FRcEpxZkxZSGZ UTm4; and
 - b. "Tierisch: Überrascht vom eigenen Schluckauf" at http://www.msn.com/de-de/video/ansehen/tierisch-%C3%BCberrascht-vom-eigenen-schluckauf/vp-BBj0KiP.
- Defendant's video, at both links, consists entirely of content taken from Jukin's Original Video.
- **INFRINGED VIDEO NO. #21**: Jukin acquired the rights to 80. "Camaro Driver Attempts Burnout and Knocks" on June 3, 2015, available at https://www.youtube.com/watch?v=7EocDUQyrxo and incorporated by reference herein. Jukin subsequently republished this video on its own channel.

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	81.	Jukin also filed an application for copyright registration with the
Unite	d State	es Copyright Office for this video, application case number 1-
25340	073680), and is awaiting issuance of the registration.

- On June 11, 2015, Defendant posted a video under the following title 82. and at the following link, incorporated by reference herein 'Burnout'-Blamage: Angeber crasht Laterne, available at http://zoomin.tv/#!v/688346. Defendant's video consists entirely of content taken from Jukin's Original Video.
- 83. **INFRINGED VIDEO NO. #22**: Jukin acquired the rights to "Moose Play in the Sprinkler" on June 2, 2015, available at https://www.youtube.com/watch?v=GTV-gBI8OBo and incorporated by reference herein. Jukin subsequently republished this video on its own channel.
- Jukin also filed an application for copyright registration with the 84. United States Copyright Office for this video, application case number 1-2511162909, and is awaiting issuance of the registration.
- 85. On June 11, 2015, Defendant posted a video under the following title and at the following link, incorporated by reference herein Verspielt: Elchtanz im Garten available at http://www.msn.com/de-de/video/ansehen/verspielt-elchtanzim-garten/vp-BBkyW4c. Defendant's video, at both links, consists entirely of content taken from Jukin's Original Video.
- **INFRINGED VIDEO NO. #23**: Jukin acquired the rights to "Guy 86. Uses His Hands as Makeshift Birdbath for Pet Finch" on June 4, 2015, available at https://www.youtube.com/watch?v=JVnT6W8i_K8 and incorporated by reference herein. Jukin subsequently republished this video on its own channel.
- 87. Jukin also filed an application for copyright registration with the United States Copyright Office for this video, application case number 11-2511162956, and is awaiting issuance of the registration.
- 88. On May 27, 2015, Defendant posted a video under the following title and at the following link, incorporated by reference herein: Badefreuden: Stieglitz

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plantscht in Hände-Pool, available at http://zoomin.tv/#!v/686947. Defendant's
video consists entirely of content taken from Jukin's Original Video. Upon
information and belief, Defendant did not obtain permission from the video creator
to post the video prior to its acquisition by Jukin. Defendant never obtained
permission from Jukin to post the video. Jukin retains enforcement rights on behalf
of the creator.

- **INFRINGED VIDEO NO. #24**: Jukin acquired the rights to 89. "Service Dogs Helps Owner through Meltdown" on June 16, 2015, available at https://www.youtube.com/watch?v=0M7PuuukzxY and incorporated by reference herein. Jukin subsequently republished this video on its own channel.
- 90. Jukin also filed an application for copyright registration with the United States Copyright Office for this video, application case number 1-2690659100, and is awaiting issuance of the registration.
- 91. On June 18, 2015, Defendant posted a video under the following title and at the following link, incorporated by reference herein: Asperger-Syndrom: Hund wirkt als Ruhepol, available at http://zoomin.tv/#!v/690260. Defendant's video consists entirely of content taken from Jukin's Original Video.
- **INFRINGED VIDEO NO. #25**: Jukin acquired the rights to "Dog 92. Plays Piano and Sings" on May 30, 2011, available at https://www.youtube.com/watch?v=PiblYasnzWE and incorporated by reference herein. Jukin subsequently republished this video on its own channel.
- 93. Jukin also filed an application for copyright registration with the United States Copyright Office for this video, application case number 1-2690659137, and is awaiting issuance of the registration.
- On July 12, 2015, Defendant posted a video under the following titles 94. and at the following links, incorporated by reference herein:
 - a. Chopin a quattro zampe, available at http://zoomin.tv/#!v/694501;

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b.	Hond alleen thuis gaat los op piano, available a
	http://zoomin.tv/#!v/694522;

- c. Perrito se cree Elton John cantando al piano; available at http://zoomin.tv/#!v/694615;
- d. عزف ويغنى على البياذ وكالبي , available at http://zoomin.tv/#!v/694673.

Defendant's video consists entirely of content taken from Jukin's Original Video.

- 95. **INFRINGED VIDEO NO. #26**: Jukin acquired the rights to "Monkey Gets Ready for Mother's Day" on June 22, 2015, available at https://www.youtube.com/watch?v=3HuRsV9f7mU and incorporated by reference herein. Jukin subsequently republished this video on its own channel.
- Jukin also filed an application for copyright registration with the 96. United States Copyright Office for this video, application case number 1-2690659384, and is awaiting issuance of the registration.
- On June 26, 2015, Defendant posted a video under the following title 97. and at the following link, incorporated by reference herein: Um macaquinho muito fofo sendo higienizado, available at http://zoomin.tv/#!v/692200. Defendant's video consists entirely of content taken from Jukin's Original Video.
- **INFRINGED VIDEO NO. #27**: Jukin acquired the rights to "Truck 98. destroys highway sign" on August 18, 2015, available at https://www.youtube.com/watch?v=mmTMmuT7fdI and incorporated by reference herein. Jukin subsequently republished this video on its own channel.
- Jukin also filed an application for copyright registration with the 99. United States Copyright Office for this video, application case number 1-2690795736, and is awaiting issuance of the registration.
- 100. On August 17, 2015, Defendant posted a video under the following title and at the following link, incorporated by reference herein:
 - "Deze trucker had zijn laadbak deter wat lager gezet" available a.

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at http://zoomin.tv/#!v/699837.	Defendant's video consists entirely of content
taken from Jukin's Original Vid	eo. Jukin retains screenshots of the infringement

- "Krasse kollision: Kiplaster crasht Autobahnschild" available at b. http://zoomin.tv/#!v/699772. Defendant's video consists entirely of content taken from Jukin's Original Video. Jukin retains screenshots of the infringement.
- "Truck ramt verkeersbord aan gord op snelweg" available at c. http://zoomin.tv/#!v/699832. Defendant's video consists entirely of content taken from Jukin's Original Video. Jukin retains screenshots of the infringement.
- 101. Upon information and belief, Defendant did not obtain permission from the video creator to post the video prior to its acquisition by Jukin. Defendant never obtained permission from Jukin to post the video. Jukin retains enforcement rights on behalf of the creator.
- 102. **INFRINGED VIDEO NO. #28**: Jukin acquired the rights to "Puppy Experiences Air Conditioning for First Time" on July 6, 2015, available at https://www.youtube.com/watch?v=qsbiCSWC7eo and incorporated by reference herein. Jukin subsequently republished this video on its own channel.
- 103. Jukin also filed an application for copyright registration with the United States Copyright Office for this video, application case number 1-2690659498, and is awaiting issuance of the registration.
- 104. On July 7, 2015, Defendant posted a video under the following title and at the following link, incorporated by reference herein: Airco-Dog: Hund steht total auf Klimaanlage at http://www.blinkx.com/ce/haQPxi_gGVljLNo3sxihE8jAaGFRUHhpX2dHVmxqT
- E5vM3N4aWhFOGpBaGFRUHhpX2dHVmxqTE5. Defendant's video consists 24 entirely of content taken from Jukin's Original Video. 25
 - 105. **INFRINGED VIDEO NO. #29**: Jukin acquired the rights to "Girl Gets Tossed from Boat and Hits Neck on Railing" on July 7, 2015, available at https://www.youtube.com/watch?v=bvhaerEsAd8 and incorporated by reference

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- 106. Jukin also filed an application for copyright registration with the United States Copyright Office for this video, application case number 1-2690724295, and is awaiting issuance of the registration.
- 107. On July 28, 2015, Defendant posted a video under the following title and at the following link, incorporated by reference herein: Como NÃO jogar uma menina na água, available at http://zoomin.tv/#!v/696747. Defendant's video consists entirely of content taken from Jukin's Original Video.
- 108. **INFRINGED VIDEO NO. #30**: Jukin acquired the rights to "High School Reunion Goers Play Hilarious Balloon Popping Race" on July 31, 2015, available at https://www.youtube.com/watch?v=bvhaerEsAd8 and incorporated by reference herein. Jukin subsequently republished this video on its own channel.
- 109. Jukin also filed an application for copyright registration with the United States Copyright Office for this video, application case number 1-2690795619, and is awaiting issuance of the registration.
- 110. On July 31, 2015, Defendant posted a video under the following title and at the following link, incorporated by reference herein: Schräges Rammel-Spiel: Der Hit auf dieser Gartenparty available at http://www.msn.com/dede/video/ansehen/schr%C3%A4ges-rammel-spiel-der-hit-auf-diesergartenparty/vp-BBlfSBD. Defendant's video consists entirely of content taken from Jukin's Original Video.
- 111. **INFRINGED VIDEO NO. #31**: Jukin acquired the rights to "Bikers Crash into Support Vehicles during Race" on August 9, 2015, available at https://www.youtube.com/watch?v=PiblYasnzWE and incorporated by reference herein. Jukin subsequently republished this video on its own channel.
- 112. Jukin also filed an application for copyright registration with the United States Copyright Office for this video, application case number 1-2690795736, and is awaiting issuance of the registration.

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113.	On August 10, 2015, Defendant posted a video under the following
titles and at	the following links, incorporated by reference herein:

- a. Espectacular accidente en el Tour de Utah, available at http://zoomin.tv/#!v/698751;
- b. Un crash violent perturbe le Tour de l'Utah, available at http://zoomin.tv/#!v/698878;
- c. Un crash violent perturbe le Tour de l'Utah; available at http://zoomin.tv/#!v/698879; and
- d. Wielrennner maakt horrorcrash, available at http://zoomin.tv/#!v/699004.

Defendant's videos consist entirely of content taken from Jukin's Original Video.

- 114. **INFRINGED VIDEO NO. #32**: Jukin acquired the rights to "Pet the lamb playing with the dogs" on February 5, 2015, available at https://www.youtube.com/watch?v=o8dLhySqMg4 and incorporated by reference herein. Jukin subsequently republished this video on its own channel.
- 115. Jukin also filed an application for copyright registration with the United States Copyright Office for this video, application case number 1-2690628836, and is awaiting issuance of the registration.
- 116. On June 2, 2015, Defendant posted a video under the following titles and at the following links, incorporated by reference herein: Schaf denkt, es war eind Hund, available at http://www.bild.de/news/ausland/schaf/denkt-es-waere-einhund-39626790.bild.html. Defendant's video consists entirely of content taken from Jukin's Original Video.
- 117. **INFRINGED VIDEO NO. #33**: Jukin acquired the rights to "Surfer Girl Goes for Wild Ride" on June 25, 2015, available at http://www.dailymotion.com/video/x2skado_surfer-girl-goes-for-wild-ride_fun and incorporated by reference herein. Jukin subsequently republished this video on its own channel.

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	118.	Jukin also filed an application for copyright registration with the
Unite	d State	es Copyright Office for this video, application case number 1-
26906	558972	2, and is awaiting issuance of the registration.

- 119. June 3, 2015, Defendant posted a video under the following titles and at the following links, incorporated by reference herein: Surfer girl goes for wild ride available at http://www.dailymotion.com/video/x2skado_surfer-girl-goes-forwild-ride_fun. Defendant's video consists entirely of content taken from Jukin's Original Video. Upon information and belief, Defendant did not obtain permission from the video creator to post the video prior to its acquisition by Jukin. Defendant never obtained permission from Jukin to post the video. Jukin retains enforcement rights on behalf of the creator.
- 120. **INFRINGED VIDEO NO. #34**: Jukin acquired the rights to "Groomsman Backflips Into Bridesmaid at Wedding" on July 21, 2015, available at https://www.youtube.com/watch?v=1I6Vm1m4Bxc and incorporated by reference herein. Jukin subsequently republished this video on its own channel.
- 121. Jukin also filed an application for copyright registration with the United States Copyright Office for this video, application case number 1-2690724372, and is awaiting issuance of the registration.
- 122. July 20, 2015, Defendant posted a video under the following titles and at the following links, incorporated by reference herein:
 - "Lo que no hay que hacer en una boda" available at http://zoomin.tv/#!v/696233.
 - "Umwerfende Hochzeit: Bräutigam tritt Braut k.o." available at h. http://zoomin.tv/#!v/695668.
 - available at "عريس م تحمس جداي صديب عروس ته اذ ناء الرقص" c. http://zoomin.tv/#!v/696267.
- Defendant's videos consist entirely of content taken from Jukin's Original Video. Upon information and belief, Defendant did not obtain permission

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from the video creator to post the video prior to its acquisition by Jukin.
Defendant never obtained permission from Jukin to post the video. Jukin retains
enforcement rights on behalf of the creator.

- 124. Defendant does not have any license, authorization, permission, or consent from Jukin to use any of the Original Videos.
- 125. On information and belief, Defendant did not obtain any license, authorization, permission, or consent from the individual video creators to use the Original Videos. Even if Defendant had obtained authorization from the individual video creators, this authorization is invalid if it was obtained after Jukin acquired the rights to the videos.
- 126. Defendant directly violated Jukin's exclusive rights under the Copyright Act, because on information and belief, Defendant directed or controlled the uploading of the Infringing Videos. Defendant also engaged in contributory copyright infringement by inducing, causing, and materially contributing to the infringing conduct. Alternatively, on information and belief, Defendant is vicariously liable for copyright infringement because it enjoyed a direct financial benefit from the infringement and had the right and ability to supervise the infringing activity.
- 127. Defendant enjoys no "safe harbor" protection under the DMCA because upon information and belief (a) the transmission of the videos to the various websites was initiated by or at the direction of Defendant and/or Defendant's agents and (b) the transmission of the videos to the various websites is carried out through Defendant's or Defendant's agents' selection of the material.

Harm Caused by the Infringement; Jukin's Efforts to Stop Defendant's Infringement

- 128. As described above, Defendant has engaged in dozens of instances of infringement of Jukin's Original Videos.
 - 129. Both Jukin and the individual video creators are harmed by

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Defendant's infringement. For example, the infringement causes them to lose
license fees that Defendant should have paid for use of the videos, as well as losing
the ability to monetize the videos through ad placement and the revenue derived
from the network effects of viewers coming to Jukin-owned and managed
properties to view the Jukin content (e.g. repeated viewing within Jukin's channels
conversion of single-time viewers to long-term subscribers, etc.).

- 130. Since Defendant is either using the entire Jukin videos or is using the most significant and valuable portions of Jukin's videos, after viewers watch the Infringing Videos, they are unlikely to go to Jukin's channels to watch the Original Videos. As such, Jukin is losing views on its own channels and is missing out on capturing potential new viewers who otherwise may have watched the videos on Jukin's channels and become repeat viewers. While Jukin derives significant market value from its licenses, Defendant's actions produce an adverse effect to the licensing market by exposing the material to a significant number of viewers who no longer have a need to view the video from Jukin or Jukin licensee.
- 131. As mentioned above, the Infringing Videos are not attributed to Jukin or to the original creator of the video content. However, even if Defendant did attribute some of the videos to Jukin, this does not undo Defendant's infringement, nor is it acceptable to Jukin.

FIRST CLAIM FOR RELIEF

COPYRIGHT INFRINGEMENT (17 U.S.C. §§ 106 and 501)

- 132. Jukin incorporates and references the allegations asserted in each of the preceding paragraphs, as if fully set forth herein.
- 133. Defendant has infringed Jukin's copyrights in the Original Videos in violation of Sections 106 and 501 of the Copyright Act, 17 U.S.C. §§ 106 and 501 by copying videos owned or exclusively licensed by Jukin without a license or permission.
 - 134. Defendant's acts of infringement are willful, intentional, continuous,

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and	purposeful.	in	disregard	of and	with in	ndifference	to.	Jukin ³	's rig	hts
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- 135. As a direct and proximate result of said infringement by Defendant, Jukin is entitled to damages in an amount to be proven at trial.
- 136. Jukin is also entitled to Defendant's profits attributable to the infringement, pursuant to 17 U.S.C. § 505 and otherwise according to law.
- 137. Jukin is entitled to injunctive relief and redress for Defendant's willful, intentional, and purposeful use and exploitation of the Jukin Original Videos for its own financial benefit with full knowledge that such use constituted infringement of, and was in disregard of, Jukin's rights. Defendant's conduct is causing and, unless immediately enjoined, will continue to cause enormous and irreparable harm to Jukin. Jukin is suffering lost revenue from loss of licensing fees, decreased monetization via YouTube viewers diverted to Defendant's site, and reputational harm. Defendant may not continue to exploit Jukin's video compositions without authorization. Defendant's conduct must immediately be stopped and Jukin must be compensated for its willful acts of infringement.
- 138. As a direct and proximate result of the foregoing acts and conduct, Jukin has sustained and will continue to sustain substantial, immediate, and irreparable injury, for which there is no adequate remedy at law. Jukin is informed and believes, and on that basis avers, that unless enjoined and restrained by this Court, Defendant will continue to infringe Jukin's rights in the Original Videos. Jukin Media is entitled to preliminary and permanent injunctive relief to restrain and enjoin Defendants' continuing infringing conduct.

SECOND CLAIM FOR RELIEF

UNFAIR COMPETITION (Cal. Bus. & Prof. Code § 17200 et seq.)

- 139. Jukin incorporates and references the allegations asserted in each of the preceding paragraphs, as if fully set forth herein.
- 140. Upon information and belief, Defendant has engaged in unfair competition by utilizing unfair, deceptive, and fraudulent business practices in its

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direction of or acquiescence to routinely posting infringing content on the Internet and potentially other means of Defendant's digital distribution.

- 141. Upon information and belief, Defendant has engaged in unfair competition by intentionally tracking Jukin's video posting behaviors and copying its videos shortly after they are published, at the time when they are most likely to be monetized, and with the same or similar target audience as Jukin with the intent to directly affect Jukin's business and siphon viewers to Defendant's digital properties.
- 142. Defendant's fraudulent and deceptive acts of unfair competition are willful, intentional, and purposeful, in disregard of and with indifference to Jukin's rights, and have caused Jukin direct injury and the loss of revenue.
- 143. As a direct and proximate result of said unfair competition by Defendant, Jukin is entitled to damages in an amount to be proven at trial.
- 144. Jukin is also entitled to injunctive relief and redress for Defendant's willful, intentional, and purposeful acts of unfair competition in disregard of Jukin's rights.

PRAYER FOR RELIEF

WHEREFORE, Jukin prays for judgment against Defendant as follows:

- A. For damages, or statutory damages, in amount to be determined at trial:
- В. For an accounting of Defendant's profits attributable to its infringements of Jukin's copyright in the Original Videos;
- For a preliminary and permanent injunction prohibiting Defendant, and its respective agents, servants, employees, officers, successors, licensees and assigns, and all persons acting in concert or participation with it, from continuing to infringe Jukin's copyrights in the Original Videos;
- D. For a preliminary and permanent injunction prohibiting Defendant, and its respective agents, servants, employees, officers, successors, licensees and

assigns, and	l all persons acting in concer	t or participation with it, from continuing					
to intentionally interfere with Jukin's business relations;							
E.	For prejudgment interest according to law;						
F.							
action; and							
G.	For such other and further relief as the Court may deem just and						
proper.		·					
Dated: Se ₁	ptember 10, 2015	VENABLE LLP					
		By: /s/Tamany Vinson Bentz					
		Tamany Vinson Bentz					
		Attorneys for Plaintiff Jukin Media,					
		Inc.					
	D-11.11D TO						
	·	OR JURY TRIAL					
Plaintiff Jukin Media, Inc. hereby demands a trial by jury for all issues to							
which it is s	so entitled.						
Data de Car	ntombor 10, 2015	VENIADIE LID					
Dated: Sej	ptember 10, 2015	VENABLE LLP					
		By: /s/Tamany Vinson Bentz					
		Tamany Vinson Bentz					
		Attorneys for Plaintiff Jukin Media, Inc.					